



THE CONSTRUCTION
ADVOCACY FUND

BUILDING A BETTER INDUSTRY

Do your part to help expand markets, fight government
overreach, and advocate for construction!



**IT'S YOUR
INDUSTRY,
YOUR
LIVELIHOOD,
AND YOUR
FUTURE.**



Shouldn't you have a voice?

As a professional in the construction industry, you know how important it is to expand markets, protect the industry from regulatory overreach, stop legislation that threatens to drive up business costs, and advocate for project funding and a pro-growth business climate.

The Associated General Contractors of America and its Construction Advocacy Fund are dedicated to fulfilling these primary missions.

The Fund serves as an indispensable tool for safeguarding and advancing construction interests at both the federal and state government levels. With financial support offered by industry leaders such as yourself, the Fund enables the AGC to:

- + Finance research and lobbying efforts that expand markets for contractors,
- + Fight in courts nationwide to protect the industry from regulatory overreach, and
- + Execute critical advocacy and public awareness campaigns that influence policy decisions.

Moreover, the Fund strives to bolster your company's growth opportunities by providing accurate data to government officials and opinion leaders, ensuring that our side has equal footing in heated debates that can be dominated by overzealous environmentalists, progressive special interest groups, and other entities that can be hostile to our industry interests.

In short, the Fund is an invaluable resource that empowers AGC to use America's legislative and political processes to protect the construction industry, promote policies that lead to growth, and enhance opportunities for companies like yours.

When you support the Construction Advocacy Fund, you are taking your place alongside your fellow construction industry leaders and doing something important to safeguard your company's future.

Your Urgent Support is Critical

In Congress, in an array of regulatory agencies, in state capitols nationwide, and in all levels of our judicial system, there are mounting, unprecedented threats to the entire construction industry. And those threats are backed by historic amounts of money donated by everyone from Hollywood celebrities to hedge fund billionaires.

Your donation to the Construction Advocacy Fund will help establish the kind of formidable campaign war-chest necessary to make an impact in our modern political climate. To “move the needle” in ways that help our industry (and your company) thrive, the Fund must conduct vital research, launch powerful lobbying efforts, litigate to defend the industry’s interests, and educate the public about the importance of the construction industry.

Our top priorities include:

- + Improve the pipeline for a safe, trained, and diverse construction workforce
- + Increase investment and incentives for public and private construction
- + Advance policies that mitigate supply chain challenges and address cost increases and project delays
- + Ensure that tax and fiscal policies promote entrepreneurialism and long-term economic growth
- + Repeal unreasonable and burdensome regulations

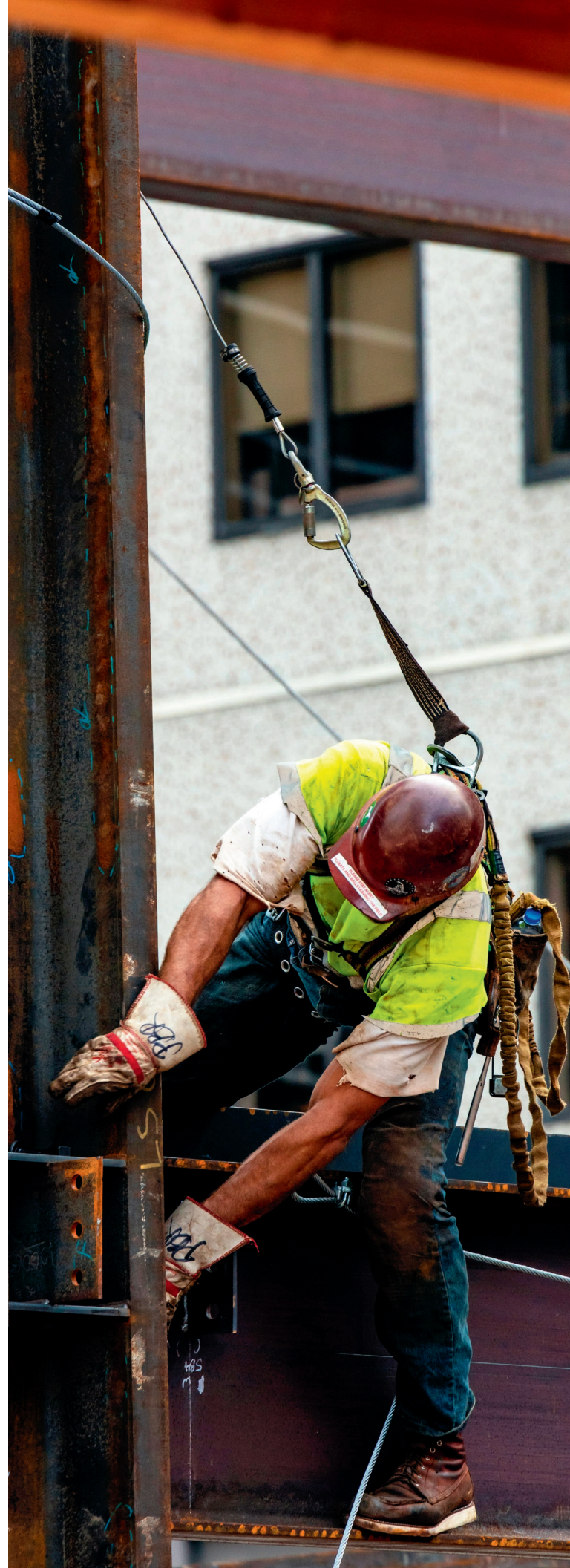
Provided we have the necessary financial support, we are confident in our ability to make progress on each of these fronts and more.

Why?

Because thanks to our team of professionals, and our loyal individual and corporate donors across the country, the Fund has helped AGC deliver HUGE victories for our industry in recent years – often when facing steep odds.

Whether it was blocking enactment of the PRO Act (which would have ended secret ballot union elections and allowed unions to strike any place, anywhere, and for any reason), or stopping the massive tax increases proposed in the Biden Administration’s “Build Back Better” legislation, the Fund has executed hard-hitting campaigns and delivered results for you.

And with your company’s help, the Fund will be empowered to meet the new challenges confronting us, protecting our industry’s interests nationwide.



How Your Help Will Make an Impact

The Construction Advocacy Fund is the industry's best available tool to protect your company's interests. The Fund makes a difference by using the strength of AGC's collective resources to take a united stance for the industry.

Here's how it achieves victories for you and the industry:

Shaping the Law – Taking It to the Courts

The courts have the power to damage or improve the business climate just as much and sometimes more than elected officials and federal agencies and departments. Every day, the courts are ruling on regulatory requirements, insurance coverage, and the contractual and other relationships among the many parties to a construction project. The Fund is ready to fight any law, rule, or precedent that threatens AGC members and the industry.

Lobbying – Telling Your Story to Those Who Make Our Laws

Day in, day out, AGC's experienced Government Affairs team is actively lobbying key decision makers and national leaders on behalf of our 27,000+ member companies. Whether it is meeting with legislators, congressional staffers, or administration officials, AGC effectively promotes policies that result in a more favorable business environment for you and other members.

Building Public Support – Getting Our Message to “We the People”

Influencing key decision makers – including members of Congress – often means first ensuring the general public is on our side on any given issue. The Fund provides AGC with the resources needed to hold successful public relations events, produce media buys, and deploy issue advocacy and Get-Out-the-Vote campaigns in key districts and states to advance our policy and political goals. It's what helps move the public opinion needle.

Researching – Delivering Studies That Make Our Case

Having the right data helps AGC make the case for vital legislative priorities even as we guard against unneeded and costly new regulations. But getting good data (from members and the public) and developing reliable, trustworthy research cannot be done cheaply.





You Will Build on a Track Record of Success

Even in the face of a hostile media and political climate, in recent years the Fund has empowered AGC to deliver significant victories benefitting construction firms in a variety of ways, including:

++ Promoting the Industry

Workforce Recruitment Campaigns

With financing from the Fund, AGC partners with chapters to invest in and run targeted digital advertising campaigns designed to recruit new people into high-paying construction careers. AGC matches chapter investments in these campaigns dollar for dollar, incentivizing chapters to put in place modern, high-tech recruiting campaigns that benefit member companies like yours. AGC also provides resources to allow members to retain newly hired workers and reduce high attrition rates that contribute to workforce shortages.

++ Protecting Construction Interests

Paycheck Protection Program

In 2021, the Construction Advocacy Fund financed AGC's efforts to ensure construction firms like yours got their fair share of Paycheck Protection Program (PPP) loans. It also made sure that the proceeds of these loans were not subject to a surprise federal tax increase of up to 37 percent, and that the Small Business Administration (SBA) would quickly forgive the loans, including the many that exceeded \$2 million. AGC was the only organization to take the SBA to court when it was poised to make excessive demands of all applicants for the forgiveness of PPP loans over \$2 million.

COVID-19 Vaccine Mandates

AGC filed two lawsuits financed by the Fund, one challenging OSHA's COVID-19 vaccination-or-testing emergency temporary standard (ETS) applicable to private businesses with 100 or more employees and a second against the mandate that federal contractors and subcontractors require many and perhaps all of their employees to be fully vaccinated for COVID-19. The Supreme Court delivered a clear and complete legal victory for AGC and its Construction Advocacy Fund-financed lawsuit challenging the ETS as it agreed with the association's argument, among others, that OSHA overreached and exceeded its authority under the law. The federal contractor mandate was also blocked by the courts which ruled that the federal government overstepped its authority and could not enforce such a mandate on contractors.

++ Speaking for Us

Correcting the Narrative

In Texas, the Workers Defense Project spread misleading information about the construction industry's safety performance to influence local and state government officials into implementing pro-union measures for construction. With financing from the Fund, AGC worked with its state chapters to develop Texas Builds - a digital ad campaign and web presence that combined interviews with construction workers from across the state along with state safety data to emphasize that nothing is more important to the construction industry than the safety of its workforce.

Mental Health & Suicide Prevention in Construction

Research has shown that the construction industry suffers one of the highest rates of suicide among its workforce. To break the stigma surrounding the issue of mental health and suicide prevention, the Fund financed the production of a series of public service announcements (PSAs) featuring construction professionals discussing their personal challenges with mental health, substance abuse, and the need to seek professional help.

++ Lobbying Congress

The PRO Act

When AGC learned the PRO Act would be a top priority in the 117th Congress, the association immediately put a plan into action with the financial backing of the Fund. More than \$500,000 was invested into multiple advocacy and grassroots campaigns to stop the bill from becoming law. Raising awareness within the membership and in Congress about the significant threat the PRO Act poses to open-shop firms and union contractors was paramount to defeating the bill in the U.S. Senate (and keeping its provisions out of other legislation) after it passed the U.S. House of Representatives.

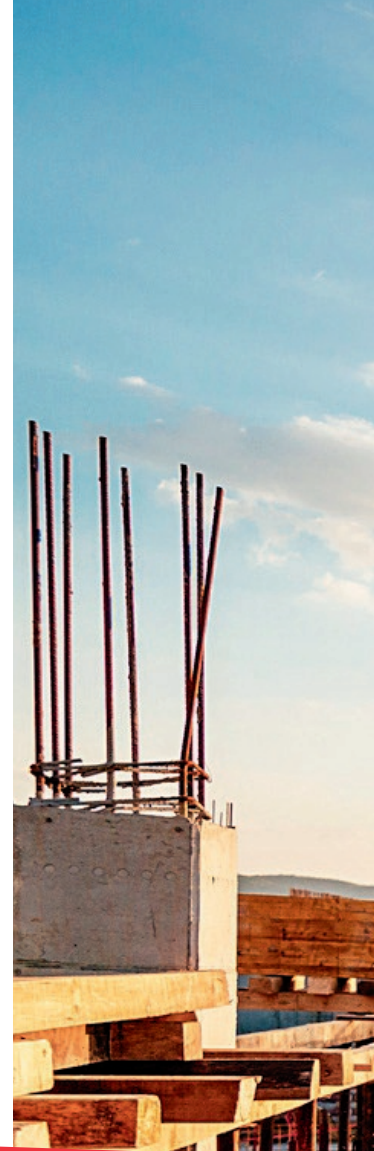
What Your Peers are Saying


"No group is more active or successful in promoting construction interests across all industry sectors than AGC of America. The Construction Advocacy Fund is what makes this possible. Whether it's helping to recruit more workers, keeping them safe once on a jobsite, or blocking bad legislation and regulations that negatively impact construction, the Fund is the only program fighting to build a better business environment for you, your company, and our industry."

Les Snyder, 2023 AGC President & Executive Vice President, Infrastructure Construction of Brightline West

"At Gilbane, we view our support of the Construction Advocacy Fund as an investment to shape a better industry and brighter future for construction. At a time when our industry needs more workers, the Fund enables AGC of America to promote high-paying careers in construction, support industry recruiting efforts and find new and more effective ways to retain employees."

Thomas F. Gilbane, Jr., Chairman & CEO of Gilbane, Inc.





"AGC of America's Construction Advocacy Fund provides firms of all types and sizes with an opportunity to work together to advocate for a pro-construction and pro-growth agenda. If you consider workforce development, infrastructure investment, labor policies, fiscal and tax policies, and environmental regulations crucial to the success of your company, joining Boh Bros. as a supporter is essential. "

Robert S. Boh, Chairman & CEO of Boh Bros. Construction Co., L.L.C.

OFFER YOUR SUPPORT

The Construction Advocacy Fund accepts corporate and personal donations from individuals, corporations, and PACs in unlimited amounts. To donate, please: Detach, fill out and return this form. **Visit AGC.org/CAF, or scan QR Code at bottom of form.**

First name and Last name

Company

Title

Address

City

State

Zip code

Email address

Phone number

AGC chapter, if applicable

Enclosed is my corporate or personal donation in the amount of:

☐ \$25,000 and above ☐ \$10,000 ☐ \$5,000 ☐ \$1,000 ☐ Other \$ _____

To contribute by credit/debit card, please complete the following:

Name on card

Account number

Expiration date

Signature

Please make checks payable to the Construction Advocacy Fund and send it along with this completed form to:

Construction Advocacy Fund

2300 Wilson Boulevard, Suite 300
Arlington, VA 22201

Your contribution to AGC's Construction Advocacy Fund is not tax deductible as a charitable contribution. However, it may be tax deductible as an ordinary and necessary business expense. You should consult your legal and tax advisors.



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