

# AMERICA'S MOVING FORWARD

More Funding. Cutting Red Tape. Safer Work Zones.



## AGC

THE CONSTRUCTION  
ASSOCIATION



# WHY AGC IS PUSHING CONGRESS TO PASS THE HIGHWAY BILL ON TIME

We all know the drill. Congress fails to pass a new highway and transit bill, delaying for months and years because of competing priorities and lack of inertia.

But every time Congress kicks the can down the road, members like you see fewer project lettings.

Not having a long-term bill in place prevents state and local transportation officials from making long-term plans.

As a result, projects are delayed or broken into smaller phases, driving up costs and reducing efficiency. Contractors face gaps in work as new bids dry up, making it harder to retain skilled crews. And it becomes almost impossible to make the kind of investment in people and equipment you need to be successful.

**That is why AGC of America is launching a new, nationwide campaign to get Congress to**

**pass the bill with increased funding before the current law lapses on September 30, 2026.**

We want to make sure you have the certainty needed to keep crews working, projects moving, and communities connected. And we want to ensure that critical infrastructure improvements are delivered on time and with the predictability the industry depends on.

“At Williams Brothers, we depend on stable, predictable, long-term highway funding which enables us to invest in our people and equipment... our future. Supporting the Construction Advocacy Fund is one of the most effective ways we can engage in the process and push Congress to act on time.”

- BOB LANHAM  
WILLIAMS BROTHERS CONSTRUCTION



We are calling this new campaign **America's Moving Forward**. It is designed to mobilize members like you in support of a new highway and transit bill. But the main target is voters in districts represented by the members of Congress who are in the best position to get a new bill passed in time.

## THERE ARE THREE KEY COMPONENTS TO AMERICA'S MOVING FORWARD:



### STRATEGIC RESEARCH AND POLLING

Our research and polling clarify what matters most to voters and policymakers. We turn that insight into messages that motivate constituents to speak up and keep America moving.



### DEDICATED CAMPAIGN WEBSITE AND HUB

The campaign features a digital hub at **AmericaMovingForward.com** where voters can learn about the highway and transit bill, see why timely passage matters, and easily contact their members of Congress.



### TARGETED DIGITAL AND SOCIAL MEDIA ADVERTISING

Targeted digital and social media advertising will connect us with key voters in priority districts, mobilizing them to urge their members of Congress to act.

# SUPPORT AGC'S CAMPAIGN TO KEEP YOU BUILDING

Getting Congress to pass a new highway and transit bill on time will not be easy. Between spending fatigue and distractions of the midterm election, there is a real chance Congress will opt to kick the can.

**This is not a distant policy concern. It is a direct threat to your company's projects, jobs, and long-term planning.**

Through the Construction Advocacy Fund, **AGC of America is launching**

**a \$2 million campaign with one clear objective: push Congress to pass the bill on time and provide more funding.** AGC has successfully led efforts like this and understands what it takes to move lawmakers, shape the debate, and deliver results for the industry.

**We know what it takes to win, because we've done it before, and we are ready to do it again with your help.**

AGC's campaign is built around a simple, results-driven plan designed to influence lawmakers before funding lapses. It will not succeed by accident, and requires a well-funded effort that delivers a clear and consistent message from the industry that builds America's roads, bridges, and transit systems.

For your company, **this campaign is about protecting the work you expect to build, the people you employ, and the investments you have planned.** A funding lapse introduces uncertainty, forcing difficult decisions about staffing, equipment, bonding, and bidding. Supporting this campaign helps reduce that risk and keeps projects moving.

Your support empowers AGC to act early, stay engaged, and keep pressure on Congress when it matters most. It ensures lawmakers hear from the contractors who deliver infrastructure every day and understand the real-world consequences of delays for companies, workers, and communities.



## HOW YOUR INVESTMENT IS BEING PUT TO WORK

PHASE 1	EXPECTED TIMELINE
<b>Strategic Research and Polling</b>	
Conduct six focus groups with policy elites in the DC metro area and engaged publics nationwide	<b>COMPLETED</b>
Survey 1,800 engaged publics nationwide	<b>COMPLETED</b>
<b>Dedicated Campaign Website and Hub</b>	
Develop local stories on construction projects to show direct impact on voters and communities	<b>COMPLETED</b>
Design and build AmericaMovingForward.com and digital hub	<b>COMPLETED</b>
PHASE 2 - CAMPAIGN LAUNCH	EXPECTED TIMELINE
<b>Social and Digital Targeting</b>	
Placement of earned media with local spokespeople and news outlets	<b>MARCH &amp; ONGOING</b>
Drive constituent action by targeting voters in states with lawmakers who influence the reauthorization process	<b>MARCH &amp; ONGOING</b>
<b>Continued Strategic Research and Polling</b>	
Conduct and release a public survey of 800 drivers nationwide	<b>JUNE</b>
Conduct a tracking survey of 500 engaged publics nationwide to gauge campaign impact	<b>JULY</b>

Surpassing our \$2 million fundraising goal will enable AGC to amplify this campaign with additional digital and social advertising, ensuring our message reaches even more constituents and lawmakers in priority districts.

**Don't wait! Join AGC's effort to keep infrastructure funding on track and make your investment today.**



# WE AREN'T JUST PUSHING FOR A BILL, WE ARE PUSHING FOR A BETTER BILL

AGC is focused on delivering a highway and transit bill shaped by the real-world priorities members like you have identified, including:

 **Increasing the revenue stream for the Highway Trust Fund** and avoiding reliance on the annual appropriations process to ensure consistent funding for road and bridge projects that are not impacted by government shutdowns and spending cuts.

 **Expanding user fees** to ensure that everyone who benefits from our transportation systems pays their fair share through an EV user fee or a national registration fee.

 **Increasing funding for infrastructure** and maintaining the balance between federal highway, public transit, and highway safety programs.

 **Prioritizing funding via formula through core highway and transit programs** and limiting the creation of new programs.

 **Directing states to include a focus on reducing accidents in work zones** as part of their driver safety plans in driver education curricula and distracted driving education.

 **Requiring states to track** the number and location of injuries and fatalities in work zones.

 **Making the federal environmental permits and approvals processes for infrastructure projects more efficient** by modernizing interagency interactions and standardizing legal challenge timeframes.

 **Increasing funding for public transit programs such as the Capital Investment Grants and Corridor Identification Development Program** to support and advance local and regional transit systems.

 **Reducing congestion and eliminating critical bottlenecks** nationally in a manner that provides flexibility for state and local agencies to deploy solutions that best address their circumstances.

 **Providing practicality and flexibility in supporting emerging firms** without unnecessary barriers to engage in collaboration with larger firms.

# SUPPORT THE AMERICA'S MOVING FORWARD CAMPAIGN

The Construction Advocacy Fund accepts corporate and personal donations from individuals, corporations, and PACs in unlimited amounts. Please visit [ADVOCACY.AGC.ORG/AMF](http://ADVOCACY.AGC.ORG/AMF) or scan the QR code to make an online donation, request an invoice, or download the Fund's W-9. To contribute by check, please make it payable to the Construction Advocacy Fund and mail it with this form to the address below.

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First name and Last name

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Company

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AGC chapter, if applicable

Enclosed is my corporate or personal contribution.

\$25,000 and above    \$10,000    \$5,000    \$1,000  
 \$500    \$250    \$100    Other \$ \_\_\_\_\_

I pledge to continue my support for the Fund at the same level in 2027  
(an invoice will be sent from the Fund in 2027)

Please make your check payable to the Construction Advocacy Fund and send it along with this completed form to:

**Construction Advocacy Fund**  
2111 Wilson Boulevard, Suite 1000  
Arlington, VA 22201

Your contribution to AGC's Construction Advocacy Fund is not tax deductible as a charitable contribution. However, it may be tax deductible as an ordinary and necessary business expense. You should consult your legal and tax advisors.



**VISIT [AGC.ORG/TRANSPORTATION](http://AGC.ORG/TRANSPORTATION)  
TO LEARN MORE ABOUT AGC'S FULL LIST OF RECOMMENDATIONS.**



**AGC**

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